



PLEAN STRAITÉISEACH CLG FHEAR MANACH

FERMANAGH GAA STRATEGIC PLAN

2026-2030

ag tógáil ón bhonn aníos
BUILDING FROM THE GROUND UP



AG TÓGÁIL ÓN
BHONN ANÍOS

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THE GROUND UP





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18 JULY 2021

A general view of Brewster Park before the Ulster GAA Football Senior
Championship Semi-Final match between Donegal and Tyrone.

Photo by Ben McShane/Sportsfile



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INTREOIR

Setting the Scene

CLG Fhear Manach enters the period 2026–2030 at a time of significant opportunity and change. Sna blianta beaga amach romhainn 2026–2030 tá athrú agus athnuachan i ndán do CLG Fhear Manach

Gaelic Games continue to play a central role in the social, cultural and sporting life of our county, providing a vital outlet for participation, identity and community connection.

However, the environment in which we operate is evolving rapidly.

Demographic shifts, changing patterns of volunteerism, increasing financial pressures and the forthcoming integration of Gaelic Games structures present both challenges and opportunities.

To sustain and grow Gaelic Games in Fermanagh, we must plan deliberately, act collectively and adapt proactively.

This Strategic Plan sets out a clear roadmap for the next five years.

It is grounded in the realities of our county, informed by consultation, and aligned with national GAA priorities.

It aims to strengthen our clubs, enhance our games, support our people and ensure that Fermanagh GAA continues to thrive for generations to come.



CATHAOIRLEACH

CLG Fhear Manach

Is mór agam an phribhléid domsa Plean Straitéiseach CLG Fhear Manach 2026-2030 a nochtadh dúinn. Ba thríd dua agus obair na gcapall leis na clubanna, coistí agus sciarsheallbhthóirí a cuireadh an plean seo le Chéile

This plan is the result of extensive engagement across our clubs, committees and stakeholders.

It reflects both our pride in what has been achieved to date and our determination to build a stronger future.

Fermanagh GAA is built on the commitment of volunteers, the passion of players and the support of our communities.

However, we recognise that we must continue to evolve. This plan sets out clear actions to strengthen our games, to support our clubs, to develop our facilities and to empower our people.

A key focus of this plan is ensuring that Gaelic Games remain accessible and sustainable across all parts of our county, both rural and urban.

We are also preparing for the integration of Gaelic Games structures, which represents a once-in-a-generation opportunity to create a more inclusive and efficient Association.

The successful delivery of this plan will depend on collective effort.

I want to thank all those who contributed to its development and I look forward to working together to achieve its objectives.



Seán Mag Shamhráin

Seán Mag Shamhráin

Cathaoirleach - CLG Fhear Manach

CEANN OIBRÍOCHTAÍ / RÚNAÍ

CLG Fhear Manach

Tá trí ní ar bunadh CLG Fhear Manach – uaillmhian, bród agus pobal.

Across our county, volunteers, players, coaches, referees, administrators and supporters continue to give enormous commitment to sustaining and developing Gaelic Games.

However, the environment in which we operate is changing and going to change rapidly. This brings with it significant challenges, but also opportunities

Changing demographics, increased financial pressures, evolving patterns of volunteering, growing competition from other activities, and the ongoing integration of Gaelic Games structures all require us to think strategically and act collectively.

It is important that we do not simply react to these challenges, but instead plan proactively for the future we want to create for Gaelic Games in Fermanagh.

This Strategic Plan provides us with a clearly defined vision and direction for the next five years.

It sets out our priorities, identifies the actions required to deliver them and establishes a framework through which we can measure progress and ensure accountability.

This plan is unashamedly ambitious.

Fermanagh GAA is known for our high standards and for striving for excellence, regardless of the challenges we face. Throughout this process, we have identified a number of key priorities that will shape our work between now and 2030, including:

- strengthening club and county games structures;
- investing in coaching, player development and facilities;
- supporting and developing volunteers;
- responding to demographic change;
- advancing integration and inclusion across Gaelic Games;
- strengthening health and wellbeing initiatives;
- protecting and promoting our Gaelic culture and heritage; and
- ensuring the long-term financial and organisational sustainability of Fermanagh GAA.

This plan is more than a document and it is not intended to merely sit on a shelf. It is a roadmap for how we will strengthen, support and grow our games, our people and our communities over the coming years.



This will be a living, breathing document; one that acts as a reference point for decision-making and planning across the County.

A plan is only as strong as the actions we take together.

The successful implementation of this strategy will require commitment across every level of CLG Fhear Manach - from County Committee and sub-committees, to clubs, volunteers, coaches, players, schools and our many partners and supporters.

No individual or group can deliver this vision alone.

I would like to thank everyone who contributed to the development of this Strategic Plan and who continue to contribute to Gaelic Games in Fermanagh each and every day.

I look forward to working with you all as we now move from planning to delivery.



Pilib Ó Flannagáin

Ceann Oibríochtaí / Rúnaí – CLG Fhear Manach



AN t-UACHTARÁN

Cumann Lúthchleas Gael

Is onóir mór domhsa an réamhfhocal seo a scríobh don phlean straitéiseach seo do Chumann Lúthchleas Gael Fhear Manach.

The GAA has always been built on the strength of its counties and clubs, and plans such as this are essential in ensuring that Gaelic Games continue to grow in a sustainable and inclusive way.

Fermanagh faces particular challenges, including demographic change and rural sustainability, but it also possesses strong community spirit, committed volunteers and a proud tradition in our games.

This plan reflects a clear understanding of those challenges and a strong ambition to address them.

In particular, its focus on participation, volunteer development, facilities and the integration of Gaelic Games structures is aligned with the national direction of the Association.

I encourage all involved in Fermanagh GAA to work together in delivering this plan over the coming years.

Le meas mór,



Iarlaith Ó Broin

Uachtarán CLG



6 MAY 2025

Declan McCusker, Fermanagh Captain, speaks with Uachtarán Chumann Lúthchleas Gael Jarlath Burns at the launch of the Tailteann Cup at Croke Park in Dublin.

Photo by Tyler Miller/Sportsfile



CHALLENGES FACING FERMANAGH GAA

1. DÉIMEAGRAFAÍOCHT DEMOGRAPHICS

Fermanagh faces ongoing demographic challenges, including population decline in rural areas and growth concentrated in urban centres such as Enniskillen.

These trends directly impact club sustainability, participation levels and the viability of competitions. Strategic, data-led planning will be required to ensure that Gaelic Games remain strong across all communities.

2. AN OBAIR DHEONACH VOLUNTEERISM

The GAA remains a volunteer-led organisation, but the demands on volunteers are increasing. Time pressures, changing lifestyles and governance requirements make recruitment and retention more challenging.

There is a need to modernise how we attract, support and develop volunteers, while ensuring that roles remain manageable and rewarding.

3. INBHUANAITHEACHT NA GCLUBANNA SUSTAINABILITY OF CLUBS

Many clubs face challenges in maintaining playing numbers, particularly at underage levels. Smaller rural clubs are especially vulnerable.

Ensuring the long-term sustainability of clubs will require innovative approaches, including collaboration, shared structures and targeted support.

4. COMHATHÁTHÚ ONE ASSOCIATION FOR GAELIC GAMES

The planned integration of Gaelic Games structures represents a major structural change. While this presents opportunities for greater alignment and efficiency, it also requires careful planning at county and club level.

Key challenges include delivering a sustainable financial arrangement, aligning fixtures, sharing facilities and developing unified governance structures.

5. BRÚNNA AIRGEADAIS FINANCIAL PRESSURES

The cost of running teams, maintaining facilities and supporting development continues to rise. At the same time, securing sustainable income streams is increasingly competitive.

Strong financial management and innovative income generation will be essential.

ACHOIMRE FEIDHMIÚCHÁIN EXECUTIVE SUMMARY

This Strategic Plan sets out a clear vision for the development of Fermanagh GAA over the period 2026–2030.

It focuses on:

- Strengthening participation and improving the quality of Gaelic Games
- Supporting clubs and ensuring their long-term sustainability
- Investing in facilities and infrastructure
- Developing and supporting volunteers
- Promoting Gaelic culture and inclusion
- Preparing for the integration of Gaelic Games structures
- Ensuring financial sustainability and strong governance

The plan is underpinned by a detailed implementation framework, including clearly defined actions, responsibilities, timelines and measurable outcomes.





CLG FHEAR MANACH AG TÓGÁIL ÓN BHONN ANÍOS

Founded in 1904, Fermanagh GAA has played a central role in sporting, cultural and community life across the county for more than 120 years.

Throughout that history, the Association has represented far more than sport alone.

Across Fermanagh, the GAA provided an important outlet through which people could celebrate and express their Irish identity, culture and traditions, particularly during periods when this identity was not always recognised, respected or accommodated within wider society.

The GAA also played, and continues to play, a vital role in sustaining and developing Gaelic Games despite longstanding inequalities in funding and sports infrastructure.

For decades, Gaelic Games clubs across Fermanagh received limited public investment or access to municipal facilities, compared to other sports.

In response, local clubs and communities stepped forward themselves to build pitches, clubrooms, training facilities and community spaces through volunteer labour, sustained fundraising and extraordinary local commitment.

The clubs of Fermanagh can rightly take enormous pride in the facilities and infrastructure that have been developed across the county over generations.

Much of what exists today has been delivered not through significant external investment, but through the creativity, determination and generosity of GAA members, supporters and local communities.

That spirit of volunteerism and self-help remains one of the defining strengths of Fermanagh GAA.

Significant changes have taken place to our society in recent time and Fermanagh GAA remains committed to promoting our games, language and culture positively, respectfully and inclusively, while ensuring that all who wish to participate are welcomed and valued.

It is important to acknowledge the substantial progress that has been made in recent years with respect of attitudes towards the GAA.

There is now much greater recognition across government and wider society of the important contribution the GAA makes to health, wellbeing, culture, community development and social cohesion.

Increased levels of public investment and partnership working have helped support clubs and facilities across the county, and Fermanagh GAA welcomes the positive trajectory that has developed.

We look forward to continuing to work constructively with public bodies, funding agencies and community partners to ensure that Gaelic Games and the wider communities they serve continue to benefit from fair support and investment into the future.



From its earliest days, the Association has provided opportunities for people to participate in Gaelic Games, strengthen community identity and promote the values of volunteerism, inclusion and Irish culture throughout Fermanagh.

As Fermanagh GAA approaches its 125th anniversary in 2029, this Strategic Plan represents an important milestone in the organisation's continued development.

While proud of its history and traditions, Fermanagh GAA also recognises the need to plan ambitiously and proactively for the future.

This plan sets out a clear framework for how the Association intends to strengthen and grow Gaelic Games across the county between 2026 and 2030, while laying foundations that will support clubs and communities well beyond the lifetime of this strategy.

Fermanagh GAA today is a large, complex and growing organisation.

The county currently consists of 23 affiliated GAA clubs:

- 15 Football Clubs;
- 3 Hurling Clubs; and
- 5 Dual Clubs participating in both Football and Hurling.

Participation levels across Gaelic Games in Fermanagh remain strong and demonstrate the continued importance of the Association within communities across the county. Current membership includes:

- 2,099 youth male players;
- 1,627 youth female players;
- 954 adult male players;
- 434 adult female players; and
- more than 7,000 non-playing members.

These figures highlight not only the scale of Gaelic Games activity within Fermanagh, but also the growing importance of ensuring that structures, facilities and volunteer supports continue to evolve to meet changing needs.

The governance and administration of Fermanagh GAA has also developed significantly in recent years.



The organisation now operates through a County Management Committee comprising 15 officers, together with 19 sub-committees overseeing areas including Competitions, Coaching & Games Development, Finance, Safety & Facilities, Health & Wellbeing, Demographics, Culture & Irish Language, Audit & Risk, and Communications.

This strengthening of governance structures reflects the increasing scale and complexity of managing Gaelic Games within a modern sporting and community environment.

It also reflects a recognition that strong governance, clear accountability and effective planning are essential to ensuring long-term sustainability and success.

Fermanagh GAA has experienced substantial organisational growth over the past decade.

Annual turnover reached £1.1 million in 2025, compared to £638,000 in 2015 – representing an increase of over 54%.

This growth reflects expanding activity levels, increased investment in games development and facilities, as well as the continued commitment of clubs, volunteers, sponsors and supporters throughout the county.

The Association is also entering a period of significant organisational renewal and modernisation.

New governance structures are being implemented and important new roles have been established to strengthen operational capacity and strategic delivery.

The appointment of a new full-time Head of Operations and a new Commercial Manager in February 2026 marks an important step forward in enhancing the organisation's ability to deliver on its ambitions over the coming years.

Alongside organisational development, major investment in infrastructure is also underway.

Fermanagh GAA currently operates two high-quality pitches and supporting facilities at Lissan, which continue to play a central role in county coaching, games development and training activity.

At the same time, ambitious plans are progressing for the development of a new county facility at Ashwoods on the outskirts of Enniskillen.

The proposed development will include three full-size pitches together with modern support infrastructure designed to meet the needs of Gaelic Games into the future, as well as providing much needed opportunities for the wider community.

Work is ongoing to secure planning permission and the necessary capital funding to deliver a modern, accessible and future-proofed facility of the highest standard.

The development of Ashwoods represents the most significant infrastructure project ever undertaken by Fermanagh GAA and reflects the Association's long-term commitment to investing in facilities capable of supporting participation, coaching, high-performance, health and community activity across the county.

Fermanagh GAA also recognises that its role extends beyond the playing field.



As one of the largest volunteer-led community organisations in the county, the Association has an important role to play in supporting wider social and community objectives.

Through strategic partnerships with local government, schools, health agencies, community organisations and others, Fermanagh GAA contributes to improving physical and mental wellbeing, promoting inclusion and accessibility, supporting Irish language and cultural activity, and strengthening community cohesion across Fermanagh.

This Strategic Plan reflects that wider role and responsibility.

It is rooted in the belief that Gaelic Games can continue to make a positive contribution not only to sport, but also to the social, cultural and community life of the county.

By building from the ground up, through strong clubs, sustainable structures, modern facilities and empowered volunteers, Fermanagh GAA aims to position itself strongly for the future and ensure that Gaelic Games continue to thrive across the county for generations to come.

The continued growth of Gaelic Games in schools and communities reflects the enduring relevance of Fermanagh GAA.

Today, Fermanagh GAA builds on this strong foundation, while recognising the need to adapt to a changing environment.

This Strategic Plan represents the next chapter in that journey.



Much of what exists today has been delivered not through significant external investment, but through the **creativity, determination and generosity** of GAA members, supporters and local communities.



By building from the ground up, through strong clubs, sustainable structures, modern facilities and empowered volunteers, Fermanagh GAA aims to position itself strongly for the future.



That spirit of volunteerism and self-help remains one of the defining strengths of Fermanagh GAA.



FOCUS ON DEMOGRAPHICS

PLANNING FOR A CHANGING FERMANAGH

Demographic change represents one of the most significant long-term challenges facing Gaelic Games in Fermanagh.

Population trends are already reshaping communities, schools and clubs across the county and will have major implications for participation, facilities, volunteer capacity and the sustainability of club structures over the coming decades.

Fermanagh has one of the smallest youth populations in Ireland.

The county had just 4,695 children aged 0–5, the fourth lowest total of any county on the island of Ireland.

This presents a significant challenge for future playing numbers, particularly in rural areas where many clubs are already operating with smaller populations and declining school enrolments.

The GAA's national demographics report, *No One Shouted Stop – Until Now: The GAA's Response to Ireland's Demographic Shift*, highlights the scale of the challenge facing counties such as Fermanagh.

The report projects that Fermanagh's Go Games age population (6–11 years old) could decline to 83% of 2022 levels by 2040.

This would have profound implications for underage participation, volunteer recruitment, competition structures and the long-term sustainability of clubs. At the same time, demographic change within Fermanagh is uneven.

While some rural communities are experiencing population decline and ageing demographics, Enniskillen and surrounding urban areas continue to grow.

Census figures show that almost 20% of all children aged 0–16 in Fermanagh now live within the Enniskillen area – a large town with one GAA club.

This changing population balance will require new approaches to participation growth, facilities planning and club development

Demographic trends also intersect with wider societal changes.

Increased competition from other sports and activities, changing family and work patterns, greater travel demands and evolving volunteering habits all place additional pressure on clubs and county structures.

If left unaddressed, these trends risk reducing participation levels and weakening the community role that Gaelic Games plays across Fermanagh.

However, demographic change also presents opportunities.

New and growing communities can bring new members, volunteers and perspectives into Gaelic Games.

Better use of demographic analysis and data can help Fermanagh GAA make more informed decisions around facilities, schools engagement, coaching deployment and future investment.

Greater collaboration between clubs, schools, local government and community organisations will also be essential in responding to these challenges.

For these reasons, demographic planning must become a central part of how Fermanagh GAA plans for the future.

This Strategic Plan commits to taking a proactive approach to demographic analysis, participation growth and long-term sustainability so that Gaelic Games can continue to thrive in every part of the county over the years ahead.



FOCUS ON COACHING & PLAYER DEVELOPMENT

BUILDING EXCELLENCE ACROSS FERMANAGH

Coaching is central to the future success and sustainability of Gaelic Games in Fermanagh.

The quality of coaching experiences delivered to players at every age and level has a direct impact on participation, enjoyment, player retention and long-term performance. As Gaelic Games continue to evolve, the demands placed on coaches, clubs and county structures are increasing significantly.

Fermanagh GAA has a strong tradition of volunteer-led coaching and player development.

Across the county, coaches dedicate enormous time and energy to supporting players and teams, often balancing these commitments alongside work, family and other responsibilities.

The contribution of these volunteers remains one of the greatest strengths of Gaelic Games in Fermanagh.

However, modern coaching environments are becoming increasingly complex.

Coaches are now expected to support not only technical and tactical development, but also athletic performance, injury prevention, nutrition, player welfare, mental wellbeing and dual player management.

Expectations from players and parents have also increased, while competition from other sports and activities continues to grow.

There are also significant challenges in ensuring consistency of coaching provision across all clubs and communities.

Smaller clubs can struggle to recruit and retain suitably qualified coaches, while rural geography and declining populations can make it more difficult to sustain underage structures and player pathways.

At inter-county level, maintaining competitiveness with larger counties requires continued investment in coaching standards, games development structures and performance supports.

At the same time, there are significant opportunities for growth and improvement.

Advances in coach education, sports science, performance analysis and player development provide opportunities to strengthen the quality of coaching support available across the county.

Stronger collaboration between clubs, schools and county structures can help create more joined-up player pathways and improve the overall player experience.

Fermanagh GAA also recognises the importance of creating a positive and inclusive coaching culture, one that prioritises participation, enjoyment, lifelong involvement and player welfare, while also striving for excellence and competitiveness at the highest levels.

This Strategic Plan commits to supporting coaches at every level of the Association through investment in education, mentoring, collaboration and development structures.

By strengthening coaching standards and player pathways across the county, Fermanagh GAA aims to maximise participation, improve player retention and ensure that players can reach their full potential within Gaelic Games.



FOCUS ON VOLUNTEERS & LEADERSHIP

SUSTAINING THE PEOPLE WHO SUSTAIN OUR GAMES

Gaelic Games in Fermanagh are built upon the commitment, energy and goodwill of volunteers.

From club officers, player and coaches to referees, groundspeople, committee members and fundraisers, volunteers remain the foundation upon which every aspect of Fermanagh GAA depends.

Across the county, thousands of people freely give their time to sustain clubs, organise competitions, maintain facilities, support teams and strengthen their local communities.

Their contribution extends far beyond sport and plays a vital role in community life, social connection and local identity across Fermanagh.

However, volunteering within Gaelic Games is changing. Increasing work and family pressures, changing lifestyles and growing governance and administrative demands are making it more difficult to recruit and retain volunteers.

Many clubs continue to rely heavily on a small number of individuals carrying significant workloads over long periods of time, increasing the risk of burnout and volunteer fatigue.

The modern operating environment for clubs and county structures has also become more complex.

Volunteers are now expected to manage areas such as safeguarding, governance, finance, communications, facilities management, grant applications and digital systems, often requiring increasingly specialised skills and greater time commitments.

At the same time, there are opportunities to rethink and strengthen how volunteering is supported within Fermanagh GAA.

New approaches to flexible volunteering, skills-based recruitment, succession planning and leadership development can help attract new people into roles and make volunteering more sustainable.

There is also significant potential to better support volunteers through training, mentoring, recognition and clearer role structures.

Developing young leaders will also be essential for the future of the Association.

Encouraging greater youth involvement in leadership and volunteering roles can help cultivate the next generation of coaches, officers, referees and administrators.

This Strategic Plan recognises that the future success of Fermanagh GAA depends upon its ability to recruit, support, develop and retain volunteers at every level.

Through stronger volunteer pathways, improved training and support structures, and a positive culture around leadership transition and succession planning, Fermanagh GAA aims to build a sustainable volunteer culture capable of meeting the needs of the Association into the future.



FOCUS ON INTEGRATION & INCLUSION

BUILDING ONE GAELIC GAMES COMMUNITY

Gaelic Games are entering a period of significant organisational change.

The ongoing integration process between the Gaelic Athletic Association, the Ladies Gaelic Football Association and the Camogie Association represents one of the most important developments in the history of Gaelic Games and will shape how the Association operates for generations to come.

The vision of creating “One Association for Gaelic Games” presents major opportunities for Fermanagh GAA to strengthen participation, improve collaboration and deliver more coordinated structures across clubs, county activities and facilities.

While Camogie does not currently operate within Fermanagh, the growing partnership between Fermanagh GAA and Fermanagh LGFA already demonstrates many of the benefits of greater collaboration and shared planning.

The integration process will require significant organisational and cultural change.

Issues relating to facilities, fixture scheduling, governance structures, resource allocation and volunteer capacity will all need to be addressed in a fair, practical and sustainable way. At club level, strengthening One Club structures will be essential to ensuring that Gaelic Games are inclusive, coordinated and accessible across all codes.

Integration also presents opportunities to maximise the use of facilities, improve long-term planning and create more joined-up approaches to coaching, games development and administration. Shared structures can also help reduce duplication, strengthen volunteer capacity and improve communication across Gaelic Games organisations.

Alongside organisational integration, inclusion more broadly remains a key priority for Fermanagh GAA.

Gaelic Games must continue to be welcoming and accessible to all sections of the community, regardless of background, ability, gender, ethnicity or identity.

This includes strengthening disability inclusion, supporting newcomer communities, expanding recreational participation opportunities and ensuring equality of access across facilities and programmes.

Fermanagh GAA recognises that Gaelic Games have an important role to play in strengthening community cohesion, belonging and wellbeing across the county.

By embracing integration and inclusion in a positive and proactive manner, Fermanagh GAA can help ensure that Gaelic Games remain relevant, accessible and sustainable for future generations.

This Strategic Plan commits to supporting the integration process, strengthening collaborative structures and ensuring that Gaelic Games in Fermanagh continue to reflect the values of inclusion, respect and community participation that underpin the Association.

FOCUS ON INTER-COUNTY SUSTAINABILITY

THE JUGGERNAUT

Fermanagh GAA remains deeply proud of its inter-county teams and the commitment shown by players, management teams and volunteers who represent the county with distinction each year. Inter-county teams play an important role in promoting Gaelic Games, inspiring young players and strengthening county identity and pride.

However, the financial pressures associated with sustaining modern inter-county activity have increased significantly in recent years and now represent one of the greatest strategic challenges facing the organisation.

The cost of preparing and supporting county teams continues to rise across every area of activity, including:

- food and nutrition;
- sports gear and equipment;
- transport and travel;
- medical and athletic performance support;
- facility hire;
- and player welfare supports.

While Fermanagh GAA fully recognises the importance of supporting county teams appropriately and creating environments where players can compete at the highest possible standard, there is also a growing recognition that the current trajectory is not sustainable.

A significant proportion of our expenditure is concentrated on short-term inter-county preparation. This creates real challenges in balancing immediate competitive demands against the need for long-term strategic investment across the wider Association.

This Strategic Plan therefore recognises the importance of achieving greater balance in how resources are allocated in the future.

Fermanagh GAA believes that sustained long-term success will depend not only on expenditure at senior inter-county level, but on continued investment in:

- coaching and coach development;
- youth participation;
- referee recruitment;
- volunteer support;
- schools activity;
- facilities;
- player pathways.



The strategy therefore places a strong emphasis on strengthening structures and creating sustainable systems capable of supporting Gaelic Games across the county for generations to come.

A further significant development during the lifetime of this Strategic Plan will be the introduction of the new Inter-County Certification Programme approved by GAA Congress in 2026.

Under the new rules, Central Council will annually determine mandatory certification requirements for counties participating in National League and Senior Inter-County Championship competitions, based on recommendations from the newly established Certification, Governance and Oversight Committee.

The programme is expected to introduce enhanced standards and oversight in areas including:

- player welfare;
- financial governance;
- adherence to amateur status;
- operational governance;
- and wider inter-county management practices.

While the detail of the programme will continue to evolve, it is clear Fermanagh GAA will face increasing expectations around governance, reporting, compliance and the management of inter-county activity.

This Strategic Plan therefore recognises the importance of strengthening governance structures, improving financial oversight and building sustainable operational systems capable of meeting future national requirements while continuing to protect investment in coaching and games development across the county.

The ongoing integration process within Gaelic Games also creates additional financial considerations for counties such as Fermanagh.

Fermanagh GAA currently faces substantial financial pressures in supporting six inter-county teams across multiple grades and codes.

As integration progresses, there will inevitably be a demand from some quarters that all teams should receive equivalent standards of preparation, support and resources to those available within the GAA.

Fermanagh GAA fully supports the principle of fairness, equality and appropriate investment across all codes. However, it is also important to acknowledge that counties cannot realistically absorb significant additional inter-county expenditure without meaningful new financial support.

For integration to succeed sustainably, it must be accompanied by realistic financial planning, increased investment and recognition of the pressures facing counties such as ours.

This Strategic Plan therefore commits Fermanagh GAA to developing a more sustainable long-term financial model.

A model that supports competitive county teams while also protecting the long-term health, sustainability and growth of clubs and Gaelic Games throughout the county.

Ultimately, the future strength of inter-county football, hurling and Ladies Gaelic Football in Fermanagh will depend on the strength of the structures beneath them.

The long-term success of county teams cannot be separated from the long-term sustainability of clubs, volunteers, coaching systems and player development pathways across the county as a whole.

TÉAMAÍ STRAITÉISEACHA STRATEGIC THEMES

Fermanagh GAA's Strategic Plan is structured around the following key themes:





FERMANAGH GAA STRATEGIC PLAN

PLEAN STRAITÉISEACH CLG FHEAR MANACH

2026-2030

BUILDING FROM THE GROUND UP
AG TÓGÁIL ÓN BHONN ANÍOS

GAMES — PLAYING, ORGANISING, DEVELOPING & COACHING OUR GAMES

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
FOOTBALL				
1	Establish a Football Review and Performance Workgroup • Conduct a comprehensive review of club and inter-county football structures, competitions, player pathways and performance supports • Benchmark Fermanagh's structures and performance against comparable counties to identify gaps and opportunities • Engage with key stakeholders to gather insights and feedback • Develop evidence-based recommendations across games structures, coaching, player development and performance supports	CHAIRPERSON • Coaching & Games Steering Committee	• Workgroup established with agreed Terms of Reference by June 2026 • Initial review and recommendations completed by Q4 2026 • Priority actions implemented from 2027 onwards • Annual progress review reported to County Committee	• Clear, actionable roadmap to improve standards of club and inter-county football • Enhanced player development pathways and transition structures • Improved competitiveness of Fermanagh teams at Provincial and National level • Stronger alignment between club and county football systems
CLUB ACTIVITY				
2	Continue to deliver a season-long Gaelic games programmes across Fermanagh, catering for all players, from Go Games through to Adult.	VICE CHAIRPERSON • Competitions Control Committee (CCC) • Fixtures Analyst • Coaching & Games Development Committee	• Annual fixtures calendar published by Q1 each year • ≥95% of fixtures completed within season timelines	• Predictable, well-structured season • Increased player participation and satisfaction • Reduced fixture congestion

3	Implement the agreed new structure of Adult Club Football to: • sustain a season long interest in club activity, with championships, as the climax of the season; • improve the meaningfulness and competitiveness of Reserve football; • consistently, fairly and strictly enforce all competition regulations; • meet the welfare needs of all players, club and county, by recognising that there are club player needs and county player needs, and they are both equally important within the amateur ethos of the GAA; • give the club and county teams that are acting as ambassadors for our county the best possible chance to prepare for and compete in Provincial and National Competitions.	VICE CHAIRPERSON • CCC • Fixtures Analyst	• Motion passed for new structure in early 2026 • New structures implemented from 2027 season • Annual review thereafter	• More competitive and meaningful competitions • Improved reserve football engagement • Better alignment between club and county demands • Enhanced player welfare
4	Strengthen winter underage club and county activity programmes (greater use of 4G and indoor facilities).	COACHING OFFICER • Coaching & Games Development Committee • CCC	• Winter programme operational annually (Nov–Feb) from 2026 • Increase participation by +25% by 2028	• Increased off-season engagement • Improved player development and retention • Better use of facilities (4G/ indoor)
5	In response to demographic changes, significantly expand structured small-sided games programmes to maximise participation, player retention, skill development and competitive opportunities.	HEAD OF GAMES • Coaching & Games Development Committee • CCC	• New formats piloted by 2026 • Participation growth at U16/ U18 by 2030	• Increased retention in vulnerable age groups • More meaningful playing opportunities • Improved skill development

6	Promote social and recreational Gaelic games	HEAD OF GAMES Coaching & Games Development Committee	- At least 1 initiative per club by 2028 - County-wide programmes expanded annually	- Broader community engagement - Increased lifelong participation - Enhanced health and wellbeing
INTER COUNTY ACTIVITY				
7	Continue to support and resource, in sustainable ways, all Fermanagh County GAA teams	CHAIRPERSON - County Teams Management Sub-Committee - Finance Committee	- Annual team budgets approved pre-season - Expenditure within budget annually	- Financial sustainability - Competitive inter-county teams - Football – regularly placed in top sixteen teams in Ireland. - Hurling – regularly placed in top four tiers in Ireland.
8	Develop and implement a 5-year Games Performance Plan to: - clearly define Fermanagh’s target competition tiers across all grades, with aligned objectives for player development, coaching, sports science and performance support; - establish agreed performance benchmarks (league positioning, championship progression, player pathway outputs) and review annually; - align club, schools and inter-county structures to support a coherent player development pathway.	COACHING OFFICER Coaching & Games Development Committee	- Plan developed by Q2 2027 - Annual performance review against KPIs	- Clear performance direction - Improved competitiveness at all levels - Stronger player pathway alignment

9	Continue to work collaboratively with counties of similar size to develop bespoke solutions to challenges facing Fermanagh GAA including adapted games provision and cross-county competitions.	HEAD OF GAMES - Management Committee - Coaching & Games Development Committee	Ongoing collaboration (2026–2030)	- Shared solutions to common challenges - Enhanced competition structures
10	Develop a dual player management policy.	COACHING OFFICER Coaching & Games Development Committee	- Policy developed and approved in 2027 - Fully implemented from 2028	- Reduced player burnout - Clear expectations for clubs and county - Improved player welfare
11	Develop and implement a plan to strengthen Academy-Minor-to-U20-to-Senior transition.	COACHING OFFICER Coaching & Games Development Committee	- Framework developed by 2026 - Tracking of player progression annually	- Increased retention of talented players - Stronger senior panels - Clear development pathways
12	Establish a Former Player Ambassador Programme to: - formally engage past players in supporting Fermanagh GAA - define clear ambassador roles (e.g., mentoring current players, supporting schools and clubs, promotion, fundraising and community engagement) - develop a structured engagement plan, including regular events, communications and opportunities for involvement	COMMUNICATIONS OFFICER - Communications & Marketing Committee - Chairperson	- Programme launched in 2027 - Minimum 10 ambassadors engaged by 2028	- Stronger county identity - Enhanced mentoring and promotion - Increased fundraising and engagement

COACHING

13	Strengthen the Position of Gaelic Games within a Competitive Sporting Landscape by: - Ensuring Gaelic Football and Ladies Gaelic Football remain the number one sports of choice across Fermanagh. - Reposition hurling through targeted investment, schools engagement and visibility initiatives to move from a minority activity to a sustainable, growth sport within the county. - Expand the promotion and accessibility of handball and rounders as inclusive, flexible and recreational Gaelic Games options. - Strengthen links with schools and community groups to ensure Gaelic Games are visible, accessible and attractive alongside other sporting and recreational offerings. - Align fixtures, coaching provision and facilities to maximise participation opportunities and reduce drop-off to competing sports.	COACHING OFFICER - Coaching & Games Development Committee - CCC	- Measurable increases in: - Youth participation rates in football and ladies football - Number of active hurling teams/ clubs - Participation in handball and rounders initiatives	- Gaelic Games established as the leading and most accessible sporting choice in Fermanagh - Sustained growth in football participation across both male and female pathways - Hurling recognised as a viable and growing code within the county - Increased uptake of recreational Gaelic Games (handball, rounders) - Stronger retention of players within Gaelic Games system
14	Encourage and support each club to have at least an Level 1 accredited coach with each team.	COACHING OFFICER Coaching & Games Development Committee	- Identify current compliance in clubs by end of 2026 - Continue to rollout Level 1 courses to enable an increase - Set an increasing target for compliance in each year. - Annual tracking of coach qualifications	- Improved coaching quality - Better player experience and development

15	Create a Coaching Community of Practice (quarterly workshops).	COACHING OFFICER Coaching & Games Development Committee	- Quarterly workshops from 2026 - Minimum 4 events annually	- Knowledge sharing among coaches - Continuous improvement culture
16	Provide Continuing Professional Development courses for club coaches on strength and conditioning, athletic development and injury prevention centrally	COACHING OFFICER Coaching & Games Development Committee	- Minimum 3 CPD courses annually - Increasing participation year-on-year	- Better-informed coaches - Reduced injury rates - Enhanced player performance
17	Establish and maintain an annual Coaching Conference in Fermanagh.	COACHING OFFICER Coaching & Games Development Committee	- First conference delivered by 2026 - Annual event thereafter	- Showcase best practice - Raise coaching standards county-wide
HURLING				
18	Develop and deliver a dedicated Hurling Coaching Action Plan (2026-2030) aligned with the three national Hurling development pillars: Equipment, Coaching and Games.	HURLING COMMITTEE REPRESENTATIVE ON COUNTY MANAGEMENT COMMITTEE Hurling Development Committee	- Plan completed by 2026 - Annual progress review	- Structured growth of hurling - Increased participation and standards
19	Expand the delivery of centralised/ regionalised hurling activity.	HEAD OF GAMES Hurling Development Committee	- New regional hubs established by 2027 - Participation increased annually	- Improved access to hurling - Stronger player base
20	Work with Clubs to increase the number of appropriately qualified volunteer hurling coaches.	HURLING COMMITTEE REPRESENTATIVE ON COUNTY MANAGEMENT COMMITTEE Hurling Development Committee	Increase qualified coaches by +50% by 2030	- Improved coaching standards in hurling - Sustainable club development

21	Establish a Dedicated County Hurling Development Officer - Work with Ulster GAA to reprofile existing regional Games Development resources to support the appointment of a full-time, Fermanagh-based Hurling Development Officer to: - Deliver a structured schools hurling coaching programme across the county. - Support clubs in establishing and sustaining underage hurling activity through coaching, blitzes and player pathways. - Deliver a structured coach education programme	HEAD OF GAMES - Coaching & Games Development Committee - Hurling Development Committee	- Agreement in place with Ulster GAA by 2027 - Full-time Hurling Development Officer appointed - Year-on-year increase in primary school participation and underage hurling teams	- Dedicated and consistent hurling development presence in Fermanagh - Increased participation at primary and underage levels - Stronger and more sustainable club hurling structures
SCHOOLS				
22	Strengthen club/county links with primary schools, post-primary schools and FE/HE colleges.	HEAD OF GAMES Coaching & Games Development Committee	- Formal engagement plan by 2026 - Annual review of partnerships	- Stronger player pathways - Increased participation
23	Increase teacher upskilling workshops annually.	HEAD OF GAMES Coaching & Games Development Committee	Minimum 2 workshops annually	- Increased teacher confidence - Improved quality of school delivery
24	Work with clubs to expand after-school Gaelic Games programmes in primary and post-primary schools.	HEAD OF GAMES Coaching & Games Development Committee	Increase number of programmes annually	- Greater youth engagement - Increased club recruitment
25	Support Cumann na mBunscol competitions.	HEAD OF GAMES Coaching & Games Development Committee	Full annual programme delivered	- Sustained participation at primary level - Strong club-school links
REFEREEING				
26	Resource and roll out a Referee Recruitment & Retention Strategy	REFEREES' ADMINISTRATOR Referees' Administration Committee	- Strategy developed by 2026 - Increase referee numbers by 25% by 2030	- Adequate referee numbers - Improved match coverage

27	Establish annual Referee Academy (youth referee pathway).	REFEREES' ADMINISTRATOR Referees' Administration Committee	- Academy established by 2027 - Annual intake of new referees	- Strong referee pipeline - Youth engagement
28	Introduce referee mentoring and peer review structures.	REFEREES' ADMINISTRATOR Referees' Administration Committee	Mentoring system in place by 2026	- Improved referee performance - Increased retention
29	Promote respect campaign across all grades.	COMMUNICATIONS OFFICER - Communications Committee - Referees' Administration Committee - CCC	- Campaign launched 2026 - Ongoing annually	- Improved behaviour standards - Better match environment

RESOURCES — THE PHYSICAL INFRASTRUCTURE NEEDED TO DO OUR WORK

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
PLAYING FACILITIES				
30	Conduct county-wide audit of core facilities (pitches, lighting, gyms, suitability of changing facilities, etc).	SAFETY & FACILITIES OFFICER Safety & Facilities Committee	- Audit completed by 2026 - Updated every 2 years	- Clear understanding of infrastructure needs - Evidence base for funding
31	Develop a 10-year County Facilities Master Plan.	SAFETY & FACILITIES OFFICER - Safety & Facilities Committee - Management Committee	Plan completed by 2027	- Strategic infrastructure development - Prioritised investment
32	Support Clubs to improve pitch quality standards by delivering an annual pitch maintenance seminar	SAFETY & FACILITIES OFFICER Safety & Facilities Committee	Annual seminar delivered	- Improved pitch quality - Reduced maintenance costs
33	Work towards the provision of additional full-size 4G GAA pitches in the county to expand winter training and match capacity.	HEAD OF OPERATIONS - Safety & Facilities Committee - Management Committee	- Work in partnership with other organisations - At least one additional facility secured	- Increased winter capacity - Reduced fixture disruption

LISSAN				
34	- Maintain and enhance existing pitch quality, buildings and the wider site through structured maintenance planning. - Upgrade floodlighting infrastructure, replacing older halogen systems with modern LED lighting. - Optimise use of existing gym, meeting rooms and changing facilities to support coaching and development activity.	SAFETY & FACILITIES OFFICER Safety & Facilities Committee	- Ongoing maintenance annually - Floodlight upgrade completed (subject to funding) by 2030	- Sustained facility quality - Increased usage capacity
BREWSTER PARK				
35	- Work with Enniskillen Gaels to support and maintain Brewster Park as a regional Stadium. - Improve spectator experience, firstly by installing new seating and new toilets - Improve media and streaming infrastructure	SAFETY & FACILITIES OFFICER - Safety & Facilities Committee - Management Committee	Phased upgrades (2026-2028)	- Improved spectator experience - Continued capacity to host major Gaelic games fixtures.

ASHWOODS

36

- Establish Ashwoods as a central county hub for games development, coaching, administration & performance activity, serving both Fermanagh GAA and the wider community.
- Secure planning approval and funding, with a focus on strengthening strategic partnerships with relevant agencies.
- Develop Ashwoods as a shared community space by incorporating:
 - o safe, accessible walking and recreational routes;
 - o open, informal physical activity spaces;
 - o opportunities for social interaction & community use, supporting health & wellbeing outcomes beyond organised sport.
- Position the facility as a hub for physical activity and wellbeing, supporting initiatives aligned with public health priorities, increasing participation in lifelong physical activity and reducing barriers to access.
- Ensure the development complements wider community planning objectives by providing a welcoming, inclusive and accessible environment for all ages and abilities.
- Implement sustainable design principles, including energy efficiency, accessibility, biodiversity enhancement & active travel connectivity.
- Position Ashwoods as a flagship example of how Gaelic Games infrastructure can support wider community wellbeing and place-making.

SAFETY & FACILITIES OFFICER

- Safety & Facilities Committee
- Management Committee

- Planning and funding secured by 2027
- Construction well advanced by 2030

- A fully developed, centralised county hub driving excellence in games development and performance
- A vibrant, inclusive community space supporting social connection, wellbeing and lifelong engagement
- Strong strategic partnerships delivering shared investment, sustainable funding and maximised facility use
- A future-proofed, sustainable facility recognised as a flagship model for community-focused Gaelic Games infrastructure



ASHWOODS

CLG FHEAR MANACH



CLUBS & COMMUNITIES — DEVELOPING & GROWING OUR CLUBS & COMMUNITIES

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
CLUB DEVELOPMENT				
37	Encourage Clubs to improve the spectator experience at Club grounds by them: - Increasing the amount of covered spectator accommodation - Providing toilets as required - Offering basic catering/ refreshments - Ensuring facilities are fully 'disability/accessibility friendly' through consultation with stakeholders - Facilitating digital connectivity - Providing better signage, including Irish language signage, to and at GAA facilities	SAFETY & FACILITIES OFFICER Safety & Facilities Committee	- Guidance issued to clubs by 2027 50% of clubs implement improvements by 2030	- Enhanced matchday experience - Increased attendance and community engagement - Improved accessibility and inclusivity - Increased visibility of Irish language
38	Provide advice, support, guidance and mentoring to Clubs in relation to: - Club planning and development, including navigating the GAA's approvals process - Funding opportunities - Best practice across Clubs	PLANNING & TRAINING OFFICER Planning & Training Committee	- Ongoing support programme from 2026 - Annual engagement with all clubs	- Stronger, more sustainable clubs - Improved governance and planning capacity - Increased uptake of funding opportunities
39	Lobby for a substantial increase in sports capital funding in the six counties, as well as for increased opportunities to GAA clubs for Lottery Funding and other sources.	HEAD OF OPERATIONS Management Committee	- Ongoing lobbying (2026–2030) - Annual engagement with key stakeholders	Improved Club and County Gaelic infrastructure - with government delivering on its funding responsibilities

RURAL FERMANAGH				
40	In an effort to support sustainable population levels in rural communities, ensuring the long-term viability of GAA clubs in Fermanagh – advocate for: • additional rural development funding • changes to rural planning policy • investment in rural infrastructure • the retention/expansion of rural services • increased decentralisation of services/employment	CHAIRPERSON • Management Committee	• Ongoing advocacy (2026–2030) • Annual policy engagement submissions	• Increased awareness of rural challenges • Policy influence supporting club sustainability • Protection of rural playing populations
URBAN FERMANAGH				
41	• Develop a series of urban-based participation programmes, which reflect the increasing proportion of the county’s children living in the three main towns	HEAD OF GAMES • Coaching & Games Development Committee	• Programmes developed by 2026 to be rolled out in 2027 • Participation increase of +20% by 2030	• Increased urban participation • Improved retention in urban areas
42	• Support Fermanagh’s urban Clubs, as appropriate, to help them unlock specific urban-related funding opportunities	PLANNING & TRAINING OFFICER • Planning & Training Committee	• Annual funding workshops • Increase in successful funding applications year-on-year	• Improved financial capacity of clubs • Enhanced urban facilities

PEOPLE — DEVELOPING & EMPOWERING OUR VOLUNTEERS

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
VOLUNTEER RECRUITMENT, DEVELOPMENT AND RETENTION				
43	Design and implement a structured Gaelic Games Volunteer Strategy to recruit, retain, develop and recognise volunteers across Fermanagh GAA, based on: - Clearly articulating who we are, what we do, and the value and impact of volunteering; - Showcasing volunteer impact through coordinated communications; - Empowering elected officers to identify and directly invite individuals with specific skills into clearly defined roles; - Introducing skills audits at county and club level to align community expertise with organisational need; - Embedding structured succession planning across all committees; - Delivering induction programmes and ongoing training for all volunteers; - Establishing mentoring and peer support networks; - Offering leadership and governance development opportunities; - Promote accreditation pathways where available; - Celebrate service milestones and long-term commitment; - Deliver GAA 'taster' and engagement events to attract new volunteers; - Promote flexible and short-term volunteering opportunities; - Develop youth volunteering pathways to cultivate future leaders.	PLANNING & TRAINING OFFICER Planning & Training Committee	- Strategy completed by 2027 - Annual monitoring and reporting	- Increased volunteer recruitment and retention - Improved volunteer experience - Stronger organisational capacity

44	Develop and implement a Volunteer Pathway Framework: • outlining clear routes for involvement, progression and leadership across club and county roles; • define entry-level, developmental and leadership roles, supported by training, mentoring and succession planning; • provide clarity on expected time commitments, supports and progression opportunities to improve recruitment and retention.	PLANNING & TRAINING OFFICER • Planning & Training Committee	• Framework developed by 2028 • Implemented across the county by 2029	• Clear volunteer progression routes • Improved leadership development • Increased retention
YOUNG/EMERGING LEADERS				
45	Encourage participation in Ulster GAA's Young Leaders Programme	PLANNING & TRAINING OFFICER • Planning & Training Committee	• Annual participation increase • Representation from majority of clubs by 2030	• Development of future leaders • Increased youth engagement
CLUB COMPÁS				
46	Clubs use the 'Club Compas' programme to self-assess the health and strategic direction of their club and to undertake the accreditation process	PLANNING & TRAINING OFFICER • Planning & Training Committee	• 100% of clubs engaged with self-assessment by 2028 • 50% of clubs engaged in accreditation process by 2029	• Improved governance standards • Clear development planning • Higher standards across clubs • Recognition of best practice

ÁR GCULTÚR GAELACH, ÁR DTEANGA AGUS ÁR NOIDHREACTH

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
AN GHAELGE				
47	Appoint a Fermanagh GAA Irish Language and Cultural Committee	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	To be in place by Q1 2027	- Increased Irish language usage - Stronger cultural identity
48	County signed up to Fondúireacht Sheosaimh Mhic Dhonncha and secure at least a bronze medal	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	- Registration completed in 2026 - County achieves Fondúireacht Sheosaimh Mhic Dhonncha Bronze by 2030	- Increased Irish language usage - Stronger cultural identity
49	Promote club participation in Fondúireacht Sheosaimh Mhic Dhonncha	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	Annual increase in participating clubs	- Structured Irish language development - Increased club engagement
50	Promote the use of basic Irish greetings in Clubs, games, etc and ensure bi-lingualism at all Fermanagh GAA events and in all publications, website content, social media and promotional material.	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	Bilingual standards implemented by 2027	- Normalised use of Irish language - Enhanced cultural visibility
51	Continue to deliver a Gaeltacht scholarship promotion.	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	- Annual promotion campaign - Increased uptake year-on-year	- Greater youth engagement with Irish language - Development of future advocates
52	Maintain a relationship with Fermanagh and Omagh District Council and Grúpaí Ghaeilge sa chontae, along with other relevant bodies, to ensure alignment of strategic planning, actions and promotion of An Ghaeilge.	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	Ongoing engagement (2026–2030)	- Increased access to Irish language funding - Stronger cultural foundations

SCÓR				
53	Increase awareness of and participation in Scór by: - Encouraging clubs to appoint an Oifigeach Cultúrtha agus Gaeilge and supporting those that do - Supporting non-participating Clubs to take part in Scór - Introduce schools-to-club Scór pathway - Introduce Scór na bPaistí for participants aged 11 and under	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	- All clubs to appoint by 2027 - Engage all non-participating clubs by 2027 - Schools-to-club Pathway established by 2027	- Increased participation in Scór - Stronger cultural engagement - Stronger transition from school to club cultural activity - Broader club engagement beyond games - Early engagement in cultural activities - Long-term participation pipeline
CULTURE & HERITAGE				
54	Develop digital archive of Fermanagh GAA history.	PLANNING & TRAINING OFFICER Planning & Training Committee	- Archive framework developed by 2027 - Ongoing population of content	- Preservation of county heritage - Increased engagement with history
55	Install heritage displays at Lissan/ Ashwoods	OIFIGEACH CULTÚRTHA AGUS GAEILGE An Choiste Cultúir agus Gaeilge	Initial installations to begin in 2027	- Visible celebration of history - Enhanced visitor experience
56	Celebrate milestone anniversaries and encourage clubs to do likewise	COMMUNICATIONS OFFICER - Communications Committee - An Choiste Cultúir agus Gaeilge	Ongoing (2026–2030)	- Stronger club/county identity - Community pride and engagement - Recognition for past achievements

HEALTH, WELLBEING & INCLUSION

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
	HEALTH & WELLBEING			
57	Deliver a Strategic Health & Wellbeing Programme aligned to regional priorities - Align health and wellbeing activity with the strategic priorities of the Public Health Agency, GAA, Fermanagh & Omagh District Council - Deliver targeted campaigns and workshops addressing priority areas including: - cancer awareness and prevention; - mental health and emotional wellbeing; - smoking cessation; - healthy lifestyles and physical activity; - addressing rural loneliness and isolation; and - ending violence against women and girls. - Use clubs as community hubs to host accessible, locally delivered health initiatives - Develop partnerships with relevant statutory and community organisations to co-design and deliver programmes - Promote awareness campaigns through coordinated county and club communications channels	HEALTH & WELLBEING OFFICER Health & Wellbeing Committee	- Programme framework agreed by Q1 2027 - Minimum of 4–6 targeted campaigns delivered annually - Formal partnerships established with key agencies (e.g. Public Health Agency, Fermanagh & Omagh District Council)	- Improved awareness and engagement in key health issues across clubs and communities - Increased participation in preventative health initiatives - Stronger alignment with regional health and wellbeing strategies

58	Promote physical activity initiatives for non-players including Walking Gaelic Football, Social Handball, Gaelic 4 Mothers & Others, Dads & Lads.	HEAD OF GAMES - Coaching & Games Development Committee - Health & Wellbeing Committee	Programmes active in 40% of clubs by 2028 and 60% of clubs by 2030	- Increased lifelong participation - Improved community health
SAFEGUARDING & DEVELOPING YOUNG PEOPLE				
59	Continue to fully implement the Child Safeguarding Policy	CHILDREN'S OFFICER - County Committee - Clubs	Ongoing full implementation	- Safe playing environment - Compliance with GAA standards
60	Ensure 100% compliance in safeguarding training and vetting	CHILDREN'S OFFICER - County Committee - Clubs	100% compliance annually	- Protection of young people - Strong governance standards
61	Develop Youth Voice Forum	PLANNING & TRAINING OFFICER Planning & Training Committee	- Forum established by 2027 - Annual engagement structures	- Youth input into decision-making - Increased engagement and retention
WIDER INCLUSION				
62	Expand GAA for All opportunities through the use of club led hubs across the county.	HEAD OF GAMES Coaching & Games Development Committee	Expansion of GAA for All hubs by 2030	Greater inclusivity
63	Support the delivery of disability inclusion coaching training.	HEALTH & WELLBEING OFFICER Health & Wellbeing Committee	Training delivered annually	- Inclusive coaching environment - Increased participation
64	Continue to partner with special educational needs schools.	HEAD OF GAMES Coaching & Games Development Committee	Ongoing partnerships	- Inclusive participation opportunities - Stronger community links

- Design and deliver targeted engagement programmes to support the inclusion of newcomer communities into Gaelic Games and club life
- Partner with local community groups, schools and support organisations to build relationships and remove barriers to participation
- Promote Gaelic Games as an accessible and welcoming space for all, including through introductory/taster events and culturally inclusive initiatives

HEAD OF GAMES

- Coaching & Games Development Committee

- Programme framework developed by Q2 2027
- Minimum of 2–3 targeted initiatives delivered annually
- Engagement established with local community/migrant support organisations

- Increased participation in Gaelic Games and club activities from newcomer communities
- Improved social integration and sense of belonging within clubs and communities
- Enhanced diversity and inclusivity across Fermanagh GAA



GAELIC GAMES INTEGRATION

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
INTEGRATION OF THREE ASSOCIATIONS - GAA, LGFA & CAMOGIE ASSOCIATION				
66	Support, in all practical ways, the ongoing Integration process between the GAA, LGFA and Camogie Association	INTEGRATION WORKGROUP Management Committee	Ongoing alignment (2026–2030)	- Unified structures - Improved efficiency and inclusivity
67	Being cognisant of the direction of travel with integration, collaborate with Fermanagh LGFA to implement a County Integration Roadmap - Map current GAA and LGFA structures, assets, finances and activities across the county - Identify priority integration areas (fixtures, facilities, funding, governance) - Align county structures in advance of national integration deadlines	INTEGRATION WORKGROUP - Management Committee - County Committee	- County Integration Roadmap developed and approved by 2027 - Annual implementation milestones aligned to national targets - Quarterly progress reports to County Committee	- Clear, phased pathway to full integration - Reduced duplication and improved efficiency - Strong alignment with national integration programme
68	Deliver an Integrated Fixtures Planning Model - Develop a single county fixtures calendar across GAA and LGFA - Coordinate scheduling to minimise clashes and maximise facility use - Introduce joint fixtures planning processes and shared data systems	INTEGRATION WORKGROUP - CCC (GAA) - Fixtures Committee (LGFA)	- Integrated master fixtures calendar piloted by 2027 - Full alignment of adult and underage fixtures by 2029	- Reduced fixture congestion and clashes - More efficient use of pitches and facilities
69	Lobby for funding to expand training/playing facilities to allow for the delivery of equal access to facilities and making existing club/county facilities more welcoming for females	HEAD OF OPERATIONS - Management Committee - Safety & Facilities Committee	Ongoing	- Equal access to facilities - Increased participation across all codes

70	Support the strengthening of the One Club integration structures.	INTEGRATION WORKGROUP • Management Committee • Planning & Training Committee	• Increased adoption annually • Majority of clubs aligned by 2030	• Integrated club structures • Equal opportunities
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RESOURCING & FUNDING WHAT WE WANT TO DO

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
INTEGRATION OF THE THREE ASSOCIATIONS - GAA, LGFA & CAMOGIE ASSOCIATION				
71	- Present financial updates to Management Committee (monthly), County Committee (monthly) and County Convention (yearly). - Present Quarterly Profit & Loss, Balance Sheets and Creditors List to Management Committee.	HEAD OF OPERATIONS Finance Committee	Monthly and annual reporting ongoing	- Financial transparency - Strong governance
72	Compliance with National, Provincial and County Audit and Risk Committee's best practice (GAA Governance Guide) and requirements including centralised procurement guidance and the development of a risk management framework.	HEAD OF OPERATIONS - Finance Committee - Audit & Risk Committee	Full compliance annually	- Reduced financial risk - Best practice governance
73	Maintain Annual Financial Plan/Budget and Cash-Flows, incorporating annual County Teams and Sub-Committee plans and budgets, together with subsequent variance analysis	TREASURER Finance Committee	Annual budgets and reviews	- Financial sustainability - Controlled expenditure
INCOME MAXIMISATION				
74	Develop a commercial strategy (2026-2030).	COMMERCIAL MANAGER Head of Operations	Strategy developed by 2026	- Increased commercial income - Diversified revenue streams
75	Maintain and develop Club Éirne's role both at home and abroad as a significant contributor to Fermanagh GAA's income	COMMERCIAL MANAGER Club Éirne	Growth in Club Éirne membership and income annually	- Increased fundraising income - Strong diaspora engagement
76	Further develop the income generated from ticket sales and streaming Club Championship games.	HEAD OF OPERATIONS - Commercial Manager - CCC - Finance Committee	Annual revenue growth targets	- Increased matchday income - Wider audience reach

77	Maximise Fermanagh GAA's grant-aid income.	HEAD OF OPERATIONS • Management Committee • Commercial Manager • Finance Committee • Safety & Facilities Committee	• Annual increase in grant income	• Increased external funding • Reduced financial pressure
CONTROL OF EXPENDITURE				
78	Maintain strict expenditure and tendering control procedures	TREASURER • Finance Committee	• Ongoing compliance	• Financial discipline • Value for money
79	Ensure expenditure on county teams is sustainable, within budget.	HEAD OF OPERATIONS • County Teams Management Sub-Committee	• Annual budget adherence	• Financial sustainability • Controlled costs
CLUB FINANCIAL MENTORING AND SUPPORT				
80	Provide mentoring to clubs to include: • Strategic planning and financial management • Grant advisory workshops • Advice on upcoming funding opportunities	HEAD OF OPERATIONS • Finance Committee • Safety & Facilities Committee	• Club support committee established by 2027 • Annual workshops	• Improved club financial management • Increased funding success
81	Support Clubs with the presentation of their annual financial statements and submission to Fermanagh GAA by 31 March of the following year	HEAD OF OPERATIONS • Finance Committee	• 100% compliance annually	• Improved governance

MANAGING FERMANAGH GAA / GOVERNANCE

	WHAT WE INTEND TO DO	LED BY	TARGETS SET/ TIMELINE	OUTCOMES SOUGHT
FERMANAGH GAA ADMINISTRATION / STRUCTURES				
82	Ensure that Fermanagh County Committee is operating effectively, to include: • The County Committee seen and acting as the unequivocal, core governing body of Fermanagh GAA • Terms of Reference, Standing Orders and 'job descriptions' (using national GAA templates where available) in place for all Fermanagh GAA Committees, Working Groups and Officers • Introduce an induction programme for all Officers and sub-committee members • All Sub-Committees producing, working to and reporting on annual work-plans aligned with the Strategic Plan • All Sub-Committees submitting written reports to the monthly County Committee meetings • A structured schedule of thematic discussions at County Committee meetings • Fermanagh GAA Clubs meeting with the CCC at least once a year • Quarterly updates and Annual performance review of the Strategic Plan	CHAIRPERSON • Head of Operations • Management Committee • Strategic Implementation Committee	• Full implementation by 2027 • Annual review	• Strong governance • Clear accountability
83	Ensure Audit & Risk Committee is in place and operating and resourced sufficiently to carry out its role	CHAIRPERSON • Audit & Risk Committee	• Fully operational annually	• Effective risk management

DEMOGRAPHICS				
84	Develop a Demographic Analysis and Planning System - Collate and analyse census data, school enrolments and club membership trends on an annual basis - Map participation and population trends geographically to identify growth areas and clubs at risk - Develop simple forecasting models to project future player numbers and facility demand	DEMOGRAPHICS OFFICER Demographics Committee	- System developed and operational by 2027 - Annual demographic report presented to County Committee - Data integrated into Games, Facilities and Club Development planning annually	- Evidence-based decision-making across all strategic areas - Improved forecasting of participation trends and facility needs - Early identification of at-risk and growth areas - Better alignment of resources with population change - Enhanced long-term sustainability of clubs and competitions
MARKETING / PROMOTION / COMMUNICATIONS				
85	Develop and roll-out a Digital Strategy, setting out ways ahead including making best use of digital media, including Fermanagh GAA TV	COMMUNICATIONS OFFICER Communications & Marketing Committee	Strategy developed by 2026	- Enhanced digital presence - Increased engagement
86	Ensure GAA Social Media Policy and Guidelines are adopted and in place at both County and Club level	COMMUNICATIONS OFFICER - Communications & Marketing Committee - Digital Media Lead	Full adoption by 2027	- Consistent communications - Reduced reputational risk
87	Maintain the production of match programmes at County and Club levels	COMMUNICATIONS OFFICER Communications & Marketing Committee	Ongoing annually	- Enhanced matchday experience - Improved promotional opportunities

88	Host an annual 'Meet the Players' event, primarily targeting children of primary school age	HEAD OF GAMES - Communications & Marketing Committee - Coaching & Games Development Committee	Annual event	- Increased youth engagement - Stronger county identity
PARTNERSHIP WITH OTHERS				
89	Improve our links with relevant statutory bodies including Fermanagh & Omagh District Council, DfC and Sport NI	HEAD OF OPERATIONS Management Committee	Annual engagement structures	Improved funding and collaboration



Ó PHLEAN GO GNÍOMH

MAKING IT HAPPEN

This Strategic Plan sets out an ambitious and wide-ranging programme of work for Fermanagh GAA between 2026 and 2030.

Its success will depend not simply on the publication of the document itself, but on the organisation's collective ability to deliver, monitor and continuously review the actions contained within it.

A strong implementation and reporting framework will therefore be central to ensuring that the objectives of this plan are achieved.

Each strategic action contained within the plan has been assigned to a lead officer, committee or operational area with responsibility for driving delivery and reporting on progress. These actions will form the basis of annual operational work plans for County Officers, Sub-Committees and relevant staff structures.

All Fermanagh GAA Sub-Committees will be expected to:

- prepare annual work plans aligned to the Strategic Plan;
- identify annual priorities and measurable targets;
- monitor progress throughout the year; and
- provide regular written reports to the County Committee.

To ensure a clear county-wide strategic focus, the County Committee will establish a Strategic Implementation Committee.

This Committee will oversee the implementation of the Strategic Plan, monitor progress against agreed actions and timelines and provide formal progress reports to the County Committee on a regular basis.

The Strategic Implementation Committee will:

- maintain oversight of delivery across all strategic themes;
- identify barriers, risks or emerging challenges;
- support coordination between officers, staff and committees;
- monitor performance against agreed targets and outcomes;
- recommend adjustments or revised priorities where required; and
- produce periodic implementation and progress reports.

An annual Strategic Plan Review will also be undertaken and presented to County Convention.

This review will assess progress made during the previous year, identify areas requiring further attention and ensure that the plan remains responsive to changing circumstances within Gaelic Games and wider society.

Fermanagh GAA recognises that effective implementation will require strong leadership, collaboration and shared ownership across the entire organisation.

Clubs, volunteers, players, committees and strategic partners all have an important role to play in delivering the ambitions contained within this plan.

The Strategic Plan is intended to be a living document; one that guides decision-making, informs investment and supports continuous improvement across all areas of the Association.

Ultimately, the success of this plan will not be measured solely by completed actions, but by the strength of our clubs, the experiences of our members, the sustainability of our structures and the continued growth and positive impact of Gaelic Games within communities across Fermanagh.

Le chéile, trí obair, uaillmhian agus díocas ár bpobal, tógfaidh muid todhchaí láidir inmharthana do CLG Fhear Manach do na glúnta atá le teacht.

OUR PARTNERS



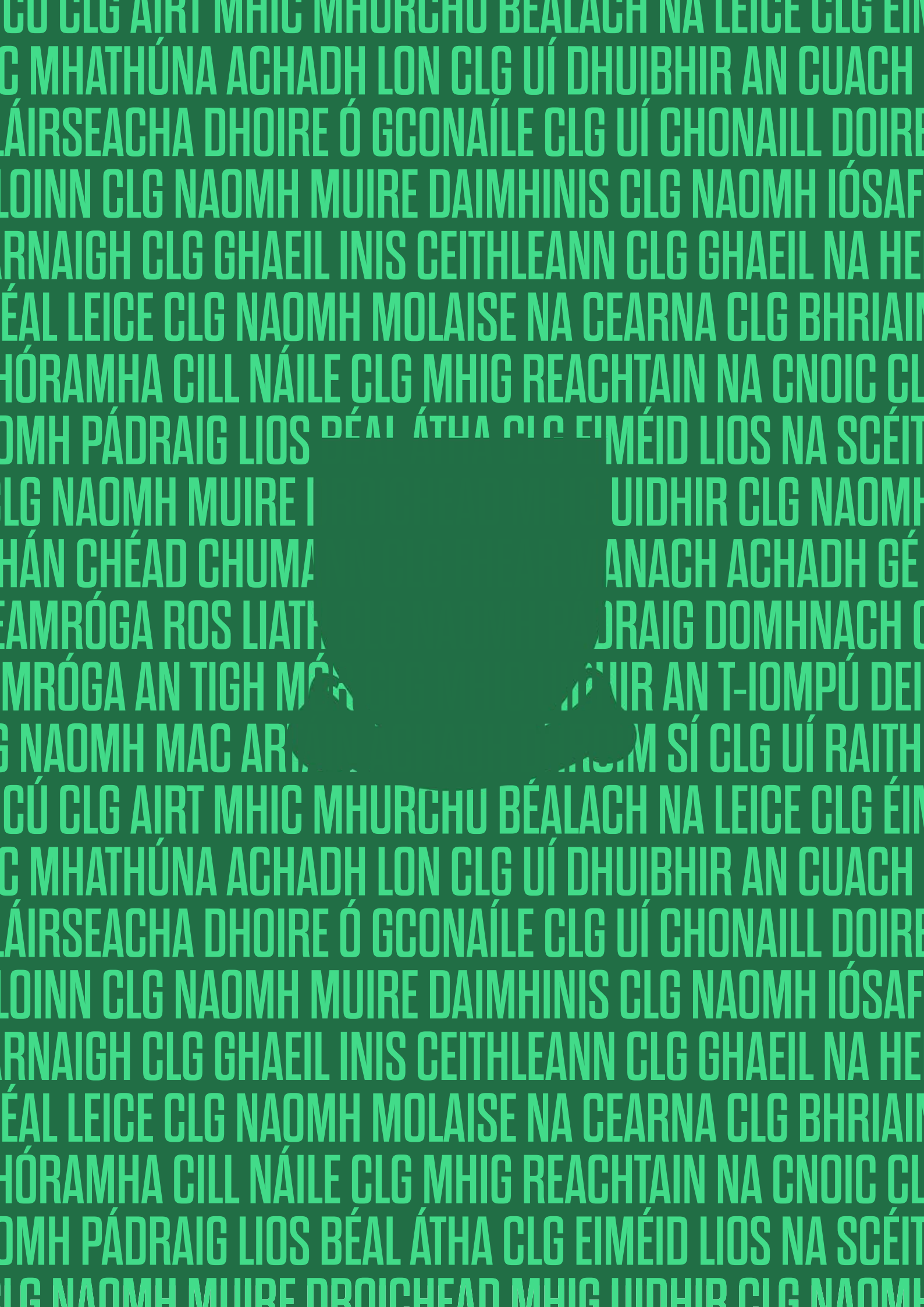


PLEAN STRAITÉISEACH CLG FHEAR MANACH

FERMANAGH GAA STRATEGIC PLAN

2026-2030

AG TÓGÁIL ÓN BHONN ANÍOS
BUILDING FROM THE GROUND UP



CU CLG AIRT MHIC MHURCHU BÉALACH NA LEICE CLG ÉIM
C MHATHÚNA ACHADH LON CLG UÍ DHUIBHIR AN CUACH
ÁIRSEACHA DHOIRE Ó GCONAÍLE CLG UÍ CHONAILL DOIRE
LOINN CLG NAOMH MUIRE DAIMHINIS CLG NAOMH IÓSAF
RNAIGH CLG GHAEIL INIS CEITHLEANN CLG GHAEIL NA HE
ÉAL LEICE CLG NAOMH MOLAISE NA GEARNA CLG BHRIAIN
HÓRAMHA CILL NÁILE CLG MHIG REACHTAIN NA CNOIC CL
OMH PÁDRAIG LIOS DÉAL ÁTHA CLG EIMÉID LIOS NA SCÉIT
CLG NAOMH MUIRE I UIDHIR CLG NAOMH
HÁN CHÉAD CHUMA ANACH ACHADH GÉ
EAMRÓGA ROS LIATH DRAIG DOMHNACH C
MRÓGA AN TIGH MÓIR AN T-IOMPÚ DE
G NAOMH MAC ARD CLG UÍ RAITH
CÚ CLG AIRT MHIC MHURCHU BÉALACH NA LEICE CLG ÉIM
C MHATHÚNA ACHADH LON CLG UÍ DHUIBHIR AN CUACH
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CLG NAOMH MUIRE DROICHEAD MHIG UIDHIR CLG NAOMH